



## TwoFour Consulting Strategic IT Assessment and Alignment

*Trusted Advisors to Leaders in Financial Services*

### **IT ASSESSMENT AND ALIGNMENT FOR FINANCIAL SERVICES**

Evolving industry dynamics, changing management priorities and emerging business opportunities necessitate continual re-evaluation of corporate strategies. As business direction shifts, a resulting growth in transactions can place IT processes, technology and employees under significant pressure, threatening operational continuity.

TwoFour Consulting partners with our clients to drive rapid realignment of in-flight IT strategies that have become disconnected from overall business goals.

We strive to optimize IT service delivery to ensure that current business needs are met and future growth projections can be supported.

### **OUR APPROACH**

Using a structured approach of facilitated workshop sessions and stakeholder interviews, our business consultants work to achieve a shared business and IT vision across the organization.

We evaluate how the organization's existing IT delivery infrastructure supports both anticipated and unanticipated current business needs, taking into consideration relevant budget constraints. We assess IT service delivery on a number of dimensions, including governance, service delivery, operational foundation and resources, with a focus on risk management and long-term business continuity.

By leveraging our deep industry expertise, we benchmark our findings against industry best practice and, where possible, relevant competition. As a result, we develop a comprehensive understanding of where gaps exist and where realignment between IT and business is required.

### **STRATEGIC IT ASSESSMENT AND ALIGNMENT:**

TwoFour Consulting partners with our clients to realign IT service delivery with overall business goals.

### **OBJECTIVE**

- Successfully re-establish cohesion between long-term IT services delivery and business needs.

### **TARGET**

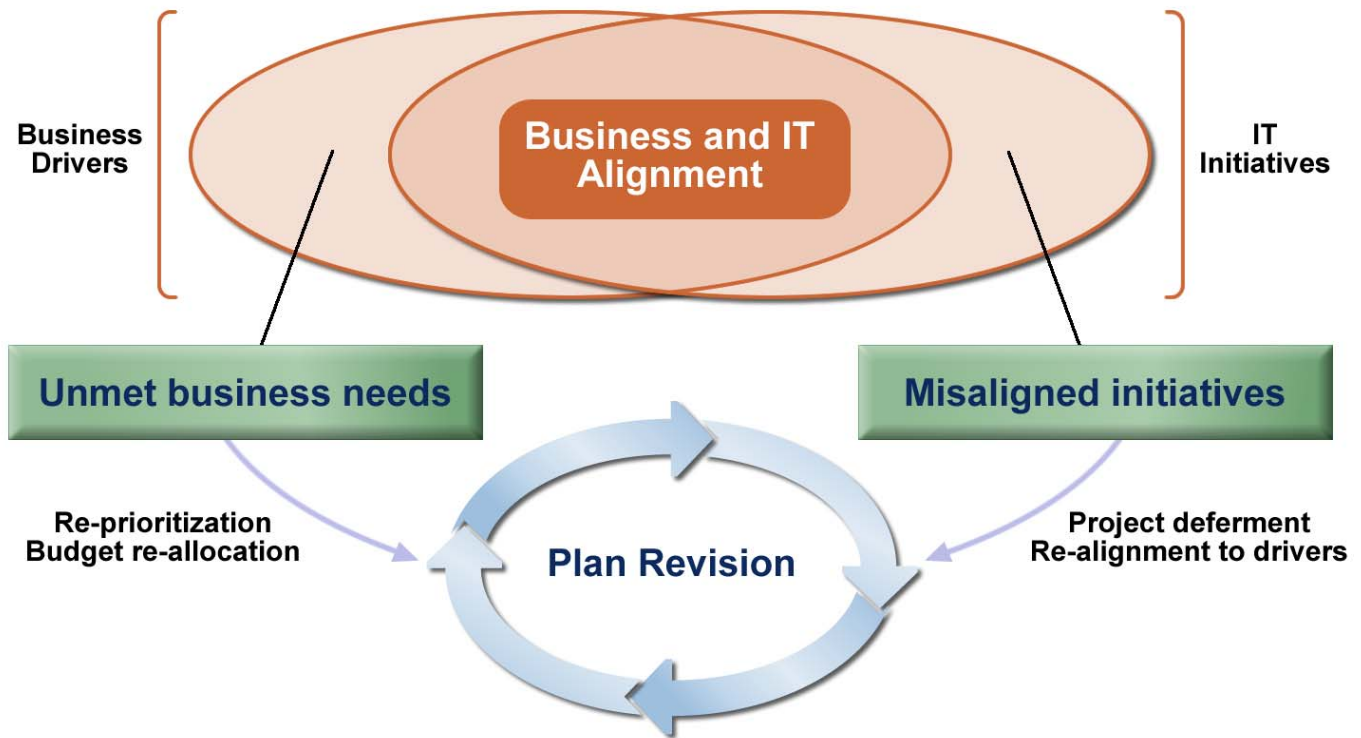
- Organizations whose IT planning is no longer in sync with overall business direction.

### **BENEFITS**

- Optimize delivery of IT services to meet changing business needs
- Eliminate costs associated with irrelevant and misaligned IT initiatives
- Reduce risk to business continuity associated with IT processes, technology and people that cannot cope with growing business demand
- Maximize return on IT investments and ensure future growth projects can be supported by IT operations

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## WE DELIVER

We deliver a comprehensive IT roadmap and action plan for strategic convergence in the form of:

- A Strategic Assessment Summary Document aimed at senior management, highlighting focal areas and opportunities for IT investment
- A Detailed Assessment Document aimed at technology managers, providing a foundation for realigning existing IT initiatives or planning new ones.
- A comprehensive set of Recommendations, along with concrete measures of success, and
- A Cost and Planning Document, including associated investment and recurring expenses for the coming years.

## ABOUT TWOFOUR

TwoFour provides technology-enabled business solutions to leaders in the financial services industry. Headquartered in New York, TwoFour is a privately held professional services and development company that has enjoyed continuous growth and profitability. We are committed to:

- Delivering innovative solutions that solve our clients' most pressing problems;
- Anticipating and preparing clients for the impact of future industry dynamics on their business; and
- Acting as a strategic partner to leaders in the financial services industry, offering cutting edge, value-added counsel and services.

## CONTACT

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