



TwoFour Consulting Enterprise Data Management

Trusted Advisors to Leaders in Financial Services

ENTERPRISE DATA MANAGEMENT FOR FINANCIAL SERVICES

Financial services organizations face an enormous challenge in managing critical corporate data. Duplicate processing, inconsistent data quality and a lack of comprehensive information views across the organization seriously impact cost, efficiency, risk and strategic competitiveness.

TwoFour Consulting offers Enterprise Data Management (EDM) services to help organizations improve efficiency and reduce costs related to data management, processing, reporting and (ad hoc) retrieval.

We work to ensure that corporate data supports business needs, is of a high quality, is processed efficiently and complies with internal and governmental regulation. As a result, information is visible and usable across the parts of the organization needing access, regardless of where it is acquired, created or stored.

OUR APPROACH

We identify key data elements, with a focus on reference data and core entities, and analyse their existing lifecycles and related processing, ownership and technology. Our goal is to eliminate data duplication and redundant processing that costs time and resources, and can result in inconsistencies and error.

Using an iterative approach based on the industry-leading Agile practices, we partner with our clients to create a strategy for managing critical corporate reference data in line with business and development priorities. Benefits are realized in a rapid succession of staged deliverables.

We work to ensure that data can be leveraged across the organization, enabling stakeholders throughout the enterprise to make better informed decisions and identify new opportunities more easily.

ENTERPRISE DATA MANAGEMENT:

TwoFour Consulting partners with our clients to integrate data across the organization in order to reduce costs and streamline operations.

OBJECTIVES

- Reduce operational costs associated with duplicate data processing, discovery, recovery and archiving
- Enhance ability to leverage corporate data strategically

TARGETS

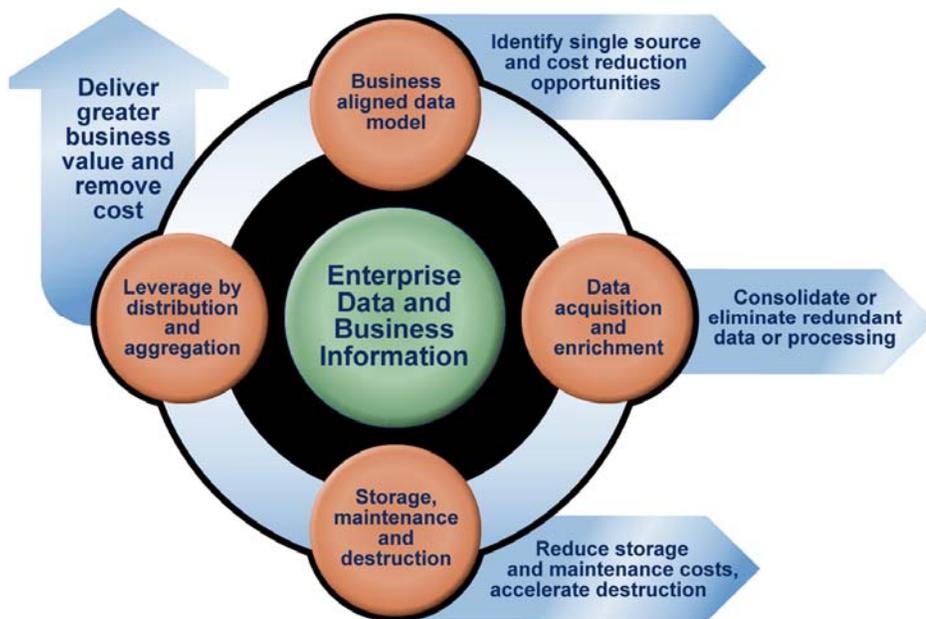
- Organizations looking to reduce operational costs associated with data management and reporting
- Organizations lacking a single, consistent view of data across the enterprise

BENEFITS

- Reduced costs and improved operational efficiency through eliminating duplicate data storage and processing
- Data processing, storage and recovery practices that comply with internal and governmental regulations
- High data quality and consistency
- Comprehensive view on data across the organization to support decision making

TwoFour Consulting Enterprise Data Management

Trusted Advisors to Leaders in Financial Services



Reference data is the essential business- and transaction-related information used across the organization and throughout the value chain. Examples of core entity reference data include:

- Products and components
- Geographical and organizational location
- Customer contact information
- Currency information
- Common business and payment terms

WE DELIVER

We leverage our deep industry knowledge and technical expertise to provide a well-structured and practical approach to managing strategic corporate reference data. We deliver:

- Reference data strategy, highlighting cost reduction opportunities and quick wins
- Documented lifecycle of key data elements
- Recommended data management standards, policies and procedures
- Platform recommendations and requirements



ABOUT TWOFOUR

TwoFour provides technology-enabled business solutions to leaders in the financial services industry. Headquartered in New York, TwoFour is a privately held professional services and development company that has enjoyed continuous growth and profitability. We are committed to:

- Delivering innovative solutions that solve our clients' most pressing problems;
- Anticipating and preparing clients for the impact of future industry dynamics on their business; and
- Acting as a strategic partner to leaders in the financial services industry, offering cutting edge, value-added counsel and services.

CONTACT

WHITE PLAINS:

445 HAMILTON AVENUE
WHITE PLAINS, NY 10601
PHONE: +1 (914) 220-8800
FAX: +1 (914) 220-8899

CONSULTING@TWOFOUR.COM

NEW YORK CITY:

245 PARK AVENUE
NEW YORK, NY 10017
PHONE: +1 (212) 724-3920

LONDON:

148 LEADENHALL STREET
LONDON, EC3V 4QT
PHONE: +44 (0) 20 3177 0040